The consultation brochure on the Cambourne to Cambridge scheme includes important errors and omissions that you need to be aware of:

- Misleading information on the cost of schemes
- Vital missing information on Green Belt impact
- Major errors in the description of the community option, Route B
- Incorrect information on journey times and reliability
- Critical omissions in the comparison of Park & Ride sites

The brochure is a blatant attempt to deceive you into supporting the expensive, destructive Route C busway.

DON’T BE FooLED!
COSTS – DON’T BE FOOLLED!

The cost of Route C has been grossly understated – it’s likely to be well over £100 million. Major costs have been left out, like more than £20 million to buy up the Green Belt land to be concreted over and as much again for renewals and maintenance. Compare that to just £10-15 million for Route B.

Don’t be fooled – this money has to come from you, the taxpayer.

GREEN BELT IMPACT – DON’T BE FOOLLED!

Route C would have a massive impact on the Green Belt. Independent experts LDA Design have told the GCP that Route C would be “inappropriate development”, causing a high level of harm to the Green Belt. South Cambs District Council has committed itself to avoiding harm to our valuable Green Belt.

Don’t be fooled – Route C isn’t allowed through our Green Belt.

PARK & RIDE SITES – DON’T BE FOOLLED!

Here’s what they missed about the sites:

<table>
<thead>
<tr>
<th>SCOTLAND FARM PARK AND RIDE OPTION</th>
<th>THE WATERWORKS PARK AND RIDE OPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>• MORE EFFICIENT as situated before the start of congestion.</td>
<td>• LESS EFFICIENT as situated after the start of congestion.</td>
</tr>
<tr>
<td>• MORE CONVENIENT for people living west of Cambridge.</td>
<td>• LESS CONVENIENT for people living west of Cambridge.</td>
</tr>
<tr>
<td>• MORE SUSTAINABLE, as shorter distances need to be travelled by private car.</td>
<td>• LESS SUSTAINABLE, as longer distances need to be travelled by private car.</td>
</tr>
<tr>
<td>• EASY ACCESS from the A428, from either direction.</td>
<td>• DIFFICULT ACCESS from the A428; no exit at Madingley Mulch for westbound cars.</td>
</tr>
</tbody>
</table>

Don’t be fooled – the only reason the Waterworks site is being considered is that it’s more convenient for the Route C Busway. It’s completely the wrong place for a new Park & Ride.

ROUTE B – DON’T BE FOOLED!

Route B is supposed to be the community’s widely supported on-road scheme, “Option 6”. But it’s been deliberately doctored to make it look as unattractive as possible, to discourage you from supporting it.

• Route B does not need overhead gantries.
• Route B does not need a widened M11 bridge.
• Route B is as fast and reliable as Route C to key destinations.

This is the real Route B:

ROUTE B

An on-road, central bus lane on Madingley Road between Madingley Mulch Roundabout and the West Cambridge site.

• Bus lane could be either inbound-only or tidal.
• Bus priority traffic lights at junctions.
• Improved journey times all day, especially in the morning peak – Cambourne to Cambridge reliably in 15-20 minutes.
• Dedicated cycleway to Cambridge.

Don’t be fooled – choose Route B and add in your answer to Q6 that you want the community’s original “Option 6”.

JOURNEY’S END – DON’T BE FOOLLED!

Halfway down Grange Road is not where people want to go. We want to get to Cambridge city centre, Cambridge Science Park, Addenbrooke’s and the Biomedical Campus. Route B is as fast and reliable as Route C to those key destinations.

Don’t be fooled – Route C goes the wrong way to the wrong place.

DON’T BE FOOLED! SUPPORT ROUTE B and SCOTLAND FARM PARK & RIDE!

Fill in the questionnaire online at www.greatercambridge.org.uk/c2c